



SAMPLE PRINT PSAs

**\$5 cover charge.
\$30 drinks.
\$10,000 drunk driving arrest.**

You can't put a price on a safe ride home.

Impaired driving is a leading cause of death for people under the age of 30. The added tragedy is that drunk and drugged driving is entirely preventable. There are alternatives:

- Designate a sober driver,
- Call a taxi cab or
- Stay the night where you are.

If you don't find a safe way home, consider yourself lucky if you are arrested. If you drive after drinking or using drugs, you can lose your life.

Remember: *When You Drink & Drive. You Lose.*

